

# Fabrizio Masiero

Apple Platforms Engineer with over 12 years of experience

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## Skills

- Swift | Objective-C | UIKit | SwiftUI | AVFoundation | AVKit | CoreAudio | AVPlayer | Combine | RxSwift | Concurrency | Auto Layout | Cocoapods | Swift Package Manager | RestAPI | Rest | Soap | Core Data | Realm | Code Architecture | MVVM | MVP | MVC | Git
- Fastlane | Firebase | Experiments | CI/CD | Unit Testing | Jira | Figma | Zeplin
- iOS Development | MacOS Development | CarPlay Development | SDK Development | English, Portuguese, Spanish – *All professional proficiency or above*

## Experience

### Senior Apple Platforms Engineer

FloSports

Austin, TX, USA  
(Remote)

08/2022 - Current

- Implemented the Athlete Profile feature utilizing **Swift**, **Combine**, and **UIKit**, enabling users to gain comprehensive insights into athletes profiles, thereby increasing the company's revenue.
- Few others implementations like developing metrics, tracking and experiments.
- Continuous Integration, pull requests, code reviews and more.

### Senior Apple Platforms Engineer

Super Hi-Fi

Los Angeles, CA, USA  
(Remote)

09/2020 - 05/2022

- Utilizing skills as **Swift**, **Concurrency**, **MVVM**, **Combine**, **UIKit**, **AVFoundation**, and **AVPlayer**, I developed a state-of-the-art **Sonos app** from scratch. Skillfully blending existing features with exciting new additions such as Radio and Spotify-inspired standalone play, **CarPlay** compatibility, and AirPlay support, I leveraged proprietary APIs to deliver an exceptional user experience.
- Integrated multiple **SDKs** and successfully applied them to various proof-of-concept projects for **big tech companies**, demonstrating their capabilities to potential partners and fostering new business relationships within the industry.
- Utilizing programming skills such as **Swift**, **Realm**, **Xcode Instruments**, **Combine**, and **Concurrency**, I developed a custom SDK from the ground up, enabling online and offline radio streaming with versatile features such as track downloading, offline access, and track deletion for **Peloton**. This innovative SDK is now widely adopted across all Peloton stores, significantly enhancing their in-app experience.
- Collaborated closely with the Design team to test and implement cutting-edge features, enriching the application with dynamic animations and engaging user experiences that elevate its visual appeal and functionality.
- Played an active role in the architecture team alongside the CTO, contributing to crucial decisions regarding API development and the overall direction of the project, ensuring seamless integration and robust functionality.

### Senior iOS Engineer

X-Team

USA  
(Remote)

09/2020 - Current

- Worked on cutting-edge internal projects utilizing the latest **Swift** version and **SwiftUI** as the primary UI framework.
- Leveraged the full suite of GitHub features, including Issues, Pull Requests, and Projects, to efficiently deliver the impressive KMF app, showcasing strong collaboration between developers.
- As a **self-taught**, **innovative**, and **focused professional with a passion for learning and teaching**, I collaborated with renowned partners such as Super Hi-Fi and FloSports. Always thinking forward for the product and company, I contributed to the development of innovative applications and enhanced user experiences, consistently driving success and growth.

### Staff iOS Engineer

Somos Educação

São Paulo, Brazil  
(Remote)

06/2017 - 09/2020

- Worked as the lead engineer for Plurall, Brazil's premier education app designed to assist over **1 million** active users with studying, homework, college entrance exams, online questions, and offline handouts. Employing cutting-edge technologies such as **Swift** and **Fastlane**, I played a pivotal role in shaping the educational landscape and empowering students across the country.

## Education

Bachelor of Computer Science

Estácio de Sá

São Paulo, Brazil

Graduated 12/2020

## Projects

- **StayFocus**: An ambitious side project aimed at enhancing focus globally, I've crafted an intuitive Pomodoro timer app featuring a diverse selection of focus sounds. Embracing cutting-edge technologies such as SwiftUI for cross-platform compatibility, WidgetKit and Concurrency, I'm committed to delivering a powerful tool that boosts productivity and concentration for users worldwide.

## Others

- **Hosted the podcast, "Programando Para Maçã Cast,"** dedicated to empowering Brazilian developers to advance their careers and make a global impact.